Roshini A

Web designer

AREAS OF EXPERTISE

HTML

E-commerce

Graphic design

Commercial awareness

Photoshop

Fixing errors & bugs

Search Engine Optimisation

Illustrator

PROFESSIONAL

Dynamic Web Application,

Web Content Management Systems Site Development.

PERSONAL SKILLS

Creativity

Attention to detail

Open minded

PERSONAL DETAILS

Colan Infotech
Chennai
India - 600002

T: xxxxxx
M: xxxxxx
E: xxxxxxx

DOB: 12/09/1985
Driving license: Yes
Nationality: British

PERSONAL SUMMARY

A bright, talented, ambitious and self-motivated web designer with a strong technical background who possesses self-discipline and the ability to work with the minimum of supervision. Able to play a key role throughout a sites development to ensure maximum accessibility, customer experience and usability. A good team player who thrives on creating engaging creative solutions, is deadline orientated and has the ability to produce detailed technical specifications from client requirements.

A quick learner who can absorb new ideas and can communicate clearly and effectively. Currently looking for a opportunity to join a dynamic, ambitious, growing company and forge a career as a first class website designer.

WORK EXPERIENCE

Colan Infotech Pvt Ltd., – India
WEB DESIGNER   June 2009 - Present

Working in a fast paced, dynamic environment and being responsible for determining all necessary coding requirements for a sites creation including forms, e -commerce capability and specialized scripts.

***Duties*:**
- Ongoing design and maintenance of new and existing websites.
- Liaising closely with a customer or client at the design stage. Designing landing pages and also email addresses.
- Promotion of websites both organically and using Google Adwords. Interacting with designers, programmers and clients.
- Creating content that converts visitors to purchasers.
- Enhancing the look, functionality and appearance of a website.
- Fixing problems encountered in the functioning of the website. Designing websites that are easy and effective to use.
- Designing web campaigns for online initiatives, editorials, emails & banners. Building affiliate white-labels websites, promotional banners & creative material.
- Testing websites for functionality in different browsers & at different resolutions.

KEY SKILLS AND COMPETENCIES

- Designing Software: Adobe Photoshop, Premiere, In Design and Illustrator.
- Web Designing: Adobe Dream weaver, HTML, XHTML, CSS, Java scripting, FTP.
- Animation Software: Adobe Flash, Swish Max.
- 3D Software: Autodesk 3DS max, Autodesk Maya.
- Open Source CMS: Wordpress.
- Other Technologies: Adobe Premiere, 3D Max, Sound Forge.
- Operating System: XP, Vista, Windows 7.
- Proven experience in design websites for the online environment.
- Experience of managing multiple projects to tight deadlines.

ACADEMIC QUALIFICATIONS

BE	Computer Science Engineering
Anna University	*2005 - 2008*
HSC	
St. Paul's GHSS	*2003 - 2005*